



# BRIAN NAPOLI

## SENIOR VICE PRESIDENT, CORPORATE PARTNERSHIPS



**SUPER BOWL CHAMPION: 2017 (LII), 2024 (LIX)**

**Brian Napoli** was named the Philadelphia Eagles' senior vice president, corporate partnerships during the 2023 offseason. Previously, he served as vice president of corporate partnership sales from 2016-23 and as director of corporate partnership sales from 2010-16.

In his role, Napoli oversees the sales and activation teams and is responsible for strategizing on partner campaigns, maximizing partnership opportunities, and creating an environment for sales and activation to deliver best-in-class marketing solutions for partners. He played an integral role in the naming rights extension of Lincoln Financial Field in 2019, which stands as one of the longest stadium naming rights relationships in the NFL.

Napoli's involvement in forging new, innovative partnerships has helped enhance the organization's community impact, as well as their award-winning Go Green program. He also assists in building the team's international brand in Australia, Brazil, Ghana, and New Zealand through strategic efforts supporting the NFL's Global Markets Program.

Off the field, Napoli is on the Board of Directors for Good Sports Inc., a nonprofit dedicated to driving equitable access in youth sports and physical activity by supporting children in high-need communities to achieve their greatest potential.

Before joining the Eagles, he worked for Sports Radio WEEI in advertising and play-by-play sales for the Boston Red Sox and Boston Celtics Radio Networks.

A native of Vineland, NJ, Napoli graduated from Boston College with a bachelor's degree in communication in 2002.

He and his wife, Sarah, reside in the Philadelphia area with their two daughters, Claire and Nora.