



# BOB LANGE

SENIOR VICE PRESIDENT, COMMUNICATIONS



Now entering his 23rd NFL season, **Bob Lange** begins his 10th year with the Philadelphia Eagles and his second as the Senior Vice President of Communications. Lange returned to Philadelphia in 2021 after previously serving eight seasons with the Eagles from 2001-08.

Lange leads the organization's communications strategies and serves as the Eagles' liaison with local, national, and international media entities. He oversees a department that is responsible for promoting the team's on-field performances as well as publicizing community outreach initiatives, such as the Eagles Autism Foundation and Eagles Care, and developing visibility for the Eagles brand, business operations, and Lincoln Financial Field, including its special events calendar.

At the League level, Lange supports NFL-wide communications efforts by serving on the Public Affairs Communications and Emerging Issues/Rapid Response committees.

Prior to his return to Philadelphia, Lange spent 12 years with the San Francisco 49ers (2009-20), including the final six as vice president of communications. During his tenure with the 49ers, Lange oversaw all facets of the organization's communications efforts, including San Francisco's award-winning Community Impact Team, which was named ESPN Sports Humanitarian Team of the Year in 2017 and won the prestigious Robert Wood Johnson Foundation's Steve Patterson Award for Sports Philanthropy in 2013. Lange also spearheaded all publicity efforts associated with Levi's Stadium from pre-construction to its operation and associated business streams.

Under his direction, Lange's team managed Levi's Stadium communications efforts for a variety of world-class events, such as the Super Bowl, the College Football Playoff National Championship, WrestleMania, college bowl games, and large-scale concerts. In addition, the stadium received numerous accolades propelled by publicity campaigns, including the honor of Sports Business Journal 2015 Sports Facility of the Year and Venue of the Year at the 2015 Stadium Business Awards. In that span, Levi's Stadium was recognized as an industry leader in venue management, sustainability, technology, and security.

Lange's 49ers communications department was twice selected as a finalist for the Pro Football Writers of America Pete Rozelle Award (2011 and 2012), which is presented annually to the NFL club public relations staff that consistently strives for excellence in its dealings and relationships with the media.

Prior to San Francisco, Lange served as the Eagles' assistant director of football media services. A two-time recipient of the Pete Rozelle Award (2001 and 2004) during his first 10 seasons with the team (1998-99 and 2001-08), Philadelphia's media services staff also was a finalist for the award in 2003.

After beginning his professional career as a public relations intern with the Eagles in 1998, Lange remained with the team until joining Temple University as the assistant director of sports media relations in October 1999. As the primary contact for the football team, he assisted with the nationally ranked men's basketball program that twice qualified for the NCAA Tournament and reached the Elite Eight, in 2001.

The Bryn Mawr, PA, native graduated from Fairfield University in 1998 and is an alumnus of Philadelphia's St. Joe's Prep (1994).

He and his wife, Rachael, have two daughters, Charlotte and Emma.