



As proud Philadelphians who take their responsibility to the community seriously, the Eagles believe there is no offseason to good citizenship.

Since Jeffrey Lurie became Chairman and CEO in 1994, the Eagles have been a constant presence in the community. Their commitment to supporting the Greater Philadelphia region – and Eagles fans everywhere – authentically presents itself in everything the team does off the field. Under Lurie’s leadership, and by leveraging their platform as a professional sports team, the Eagles set out to inspire, motivate, and effect change.

By leveling the playing field for children of all ages and backgrounds, forming collaborative partnerships with area-based nonprofits, providing grants to social justice organizations, and more, the Eagles are giving back in tangible ways that have the power to positively impact the lives of individuals everywhere.

The team takes great pride in serving its fans, local nonprofits, and the region at large, because to the Eagles, making the community proud is just as important off the field as it is on it.



**COMMUNITY TUESDAYS**



During the NFL season, Tuesdays are typically designated as off-days for the players.

Many of them use this opportunity to give back to residents of the Greater Philadelphia region through the Eagles Care Community Tuesday initiative.

Eagles players visit Children’s Hospital of Philadelphia, elementary schools, food pantries, retirement facilities, Eagles Care partners, and more.

**EAGLES CARE**



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The Eagles Care initiative, built off the belief that strong nonprofits build strong communities, connects the team with local organizations and works to strengthen each partner’s impact on the community.

Through these partnerships, the Eagles devote their attention, support, and resources to ensure that each group’s work is being amplified. Since 2013, the team has welcomed 32 organizations to the Eagles Care family.

**PLAYGROUND BUILD**



The annual Playground Build transforms Philadelphia schoolyards into safe and supportive environments for students to play, learn, and dream.

The Eagles partner with Mural Arts Philadelphia to bring beauty, creativity, and opportunity to public schools in need across the city.

Enhancements include murals, new benches and tables, all-inclusive play structures, and colorful gardens.

**A FAN OF CHANGE**

In 2018, the Eagles Social Justice Fund was established as a collaborative effort between players and club executives to reduce barriers to equal opportunity, with a focus on education, community and police relations, criminal justice reform, and other initiatives addressing poverty, racial equality, and workforce development in the Greater Philadelphia area.

Now known as A Fan of Change, the initiative has granted nearly \$2.9 million to organizations working to build stronger, safer, and more resilient communities. Through awareness, investment, player engagement, and community and fan activation, the Eagles support efforts across four key pillars: youth sports, violence prevention, mental health support, and mentorship.





**YOUTH FOOTBALL**

The Eagles are dedicated to inspiring the next generation of Eagles fans by increasing participation in youth football across the Greater Philadelphia area.

The team accomplishes this through program development, equipment donations, and financial support. League platforms (NFL PLAY 60, NFL FLAG, Eagles Football Academy, 7v7 Tournaments) and grassroots partnerships (Leveling the Playing Field, Every Kid Sports, Positive Coaching Alliance) ensure that the game is being taught properly and setting the next generation up for success on the field.



**"FLYING FORWARD" WITH INNOVATION**



As part of the team’s ongoing commitment to address the disparities in sports equipment for young female athletes, the Eagles and Operation Warm’s FLY:FWD sports bra line has made it possible for girls of all ages in the Philadelphia area to compete at the highest level.

Launched in 2023, the FLY:FWD line has been designed specifically for young girls and women competing in sport. The idea

to manufacture the innovative product line was originally put into place upon learning that the lack of female sports equipment, specifically sports bras, is a major barrier to entry and can keep young girls from joining and remaining in sports.

The Eagles were the first NFL team to support female athletes through the donation of sports bras.



**GIRLS FLAG FOOTBALL**

To support female participation in sport, the Eagles launched the state’s first girls high school flag football league in 2022, featuring schools from the Philadelphia Public and Catholic Leagues.

Today, the Eagles Girls Flag Football League has more than 1,600 participants across Southeastern Pennsylvania and Southern New Jersey.

In September 2025, history was made when the Pennsylvania Interscholastic Athletic Association (PIAA) unanimously declared girls flag football an officially sanctioned sport in the Commonwealth of Pennsylvania. Two years later, in May 2026, the New Jersey State

Interscholastic Athletic Association (NJIAA) voted to sanction girls flag football as well, a decision that was made in large part to the team’s promotional efforts in the tri-state area.

The Eagles’ support of girls flag football also includes the facilitation of learn-to-play, coaching, and officiating clinics, a girls flag sports performance combine, girls flag jamborees, and the girls flag championships, which have been hosted at the Jefferson Health Training Complex and Lincoln Financial Field.

The team has holistically supported the expansion of girls flag football over the years by meeting a variety of needs to help grow the game.

**YOUTH FOOTBALL ACADEMY**

Held at locations across Pennsylvania and New Jersey, the Eagles Youth Football Academy is designed for all skill levels and delivers the ultimate Eagles youth football experience. Participants receive instruction and training from Eagles players, team legends, and Eagles Youth Football Academy staff at numerous locations throughout the year.



**HIGH SCHOOL COACH OF THE WEEK**

High school football coaches from the tri-state region are recognized each week during the season for their character, integrity, community support, commitment to player health and safety, and on-field success. Honorees are then considered for the Eagles High School Coach of the Year Award and the national Don Shula NFL High School Coach of the Year Award.



**MOBILE JUNIOR PRO CLINICS**

Mobile Junior Pro is an introductory level football clinic for elementary and middle school-aged children. The clinics emphasize skill development and fundamentals, aiming to introduce the sport of football in a fun and engaging way. Clinics often travel to schools, making them accessible to a wide range of children and feature appearances by Eagles players and team legends.

