GO BIRDS OFF THE FIELD ### ## EAGLES IN THE COMMUNITY

As proud Philadelphians who take their responsibility to the community seriously, the Eagles believe there is no offseason to good citizenship.

Since Jeffrey Lurie became Chairman and CEO in 1994, the Eagles have made it a priority to strengthen and support a high quality of life for individuals throughout the Greater Philadelphia area. Under Lurie's leadership, and by leveraging their platform as a professional sports team, the Eagles work to inspire, motivate, and educate in everything they do.

Through a commitment to social justice efforts and inspiring change, forming collaborative partnerships with area-based nonprofits, growing the game of football at the youth level, and more, the Eagles are honored to give back in ways that have the power to positively impact the lives of individuals everywhere.

The team takes great pride in serving its fans, local nonprofits, and the region at large, because to the Eagles, making the community proud is just as important off the field as it is on it.





During the NFL season, Tuesdays are typically reserved as non-practice days for the team. Many Eagles players use this opportunity to enhance the quality of life for residents in the Greater Philadelphia region through the Eagles Care Community Tuesday initiative.

Eagles players visit Children's Hospital of Philadelphia, elementary schools, food pantries, retirement facilities, Eagles Care partners, and more.



The Eagles Care initiative, built off the belief that strong nonprofits build strong communities, connects the team with local organizations and works to strengthen each partner's impact in the community.

Through these partnerships, the Eagles devote their attention, support, and resources to ensure that each nonprofit's work is being amplified. Since 2013, the team has welcomed 30 nonprofits to the Eagles Care family.



The Eagles Eye Mobile powered by Vision To Learn travels to communities throughout the School District of Philadelphia, offering comprehensive eye exams and, if needed, prescription eyeglasses and follow-up care at no cost to families.

The Eagles Eye Mobile, which was founded by former Eagles Pro Bowl guard Jermaine Mayberry, has impacted nearly 100,000 children in the Greater Philadelphia area since 1996.

EAGLES SOCIAL JUSTICE FUND OF THE PHILADELPHIA FOUNDATION

Established in 2018, the Eagles Social Justice Fund was formed to provide grants to organizations that work to reduce barriers to equal opportunity, with a specific focus on education, community and police relations, improving the criminal justice system, and other initiatives targeting poverty, racial equality, and workforce development in the Greater Philadelphia area.

ENOUGH END
KEEPING PHILLY
SCORE GUN
VIOLENCE

To help combat the increasing violence facing thousands of Philadelphia residents, the Eagles launched a targeted anti-gun violence campaign in January 2022. In conjunction with local nonprofits and the City, the team created a resource website, EndPhillyGunViolence.com, which has been designed to aggregate information and steer young people to proven and effective help.

The Eagles Social Justice Leadership Council is led by a panel of players and club executives that works to identify potential grant recipients and secures contributions to the Fund, which is built through one-to-one matching donations from players and the club. In just four years, the program has allocated more than \$1.6 million in funding.

The Eagles joined the **Wear Orange** movement on June 3, 2022, by wearing orange practice shirts on the field to commemorate survivors and those who have fallen victim to gun violence. All player shirts worn at practice were listed on NFL Auction, with proceeds benefiting Frontline Dads and Mothers In Charge.

As an additional measure to help reduce gun violence in the community, the Philadelphia Police Department held a gun buyback event at Lincoln Financial Field on June 6. The event was supported by the Eagles and the Center for Violence Prevention at CHOP.





EAGLES IN THE COMMUNITY GO BIRDS OFF THE FIELD





YOUTH FOOTBALL

The Eagles are dedicated to inspiring the next generation of Eagles fans by increasing participation in youth football across the Greater Philadelphia area.

The team accomplishes this through program development, equipment donations, and financial support. League platforms (NFL PLAY 60, NFL FLAG, Eagles Football Academy, 7v7 Tournaments) and grassroots partnerships (Leveling the Playing Field, Every Kid Sports, Positive Coaching Alliance) ensure that the game is being taught properly to inspire the next generation of athletes.

From March 2021 to March 2022, the Eagles youth football program impacted more than 89,000 kids and contributed a total value of approximately \$2,150,000 in grants, equipment donations, experiences, and more.



featuring schools from the Philadelphia state of Pennsylvania.

To support and promote female participation Public and Catholic Leagues. The goal of in sport, the Eagles launched the state's the multi-year program is to make girls flag first Girls High School Flag Football League, football an officially sanctioned sport in the





SPORTS BRA DONATION

The Eagles purchased \$100,000 worth of sports bras (6,000 total) and distributed them through the team's nonprofit partner, Leveling the Playing Field.

The Eagles became the first NFL team to support female youth athletes in this capacity. The purchase of the 6,000 sports bras are enough to outfit every female athlete in the Philadelphia School District.



BINGO AT CHOP

CHILDREN'S HOSPITAL OF PHILADELPHIA

JANUARY 17, 2023

Eagles Cheerleaders



On Tuesday, January 17, Eagles Cheerleaders spent the afternoon moderating BINGO for patients at Children's Hospital of Philadelphia's (CHOP) Seacrest Studios.

CHOP's Child Life team regularly telecasts BINGO from the studio to patients throughout the hospital, allowing participants to call down to the studio and win prizes. For the Eagles' visit, prizes were donated by Executive Vice President/ General Manager Howie Roseman.

CHOP is the nation's first hospital devoted exclusively to the care of children. Built on a foundation of delivering safe, high-quality, family-centered care, the Hospital has fostered medical discoveries and innovations that have improved pediatric healthcare and saved countless children's lives.







YOUTH FOOTBALL RECOGNITION

LINCOLN FINANCIAL FIELD

JANUARY 10, 2023

T Jordan Mailata



In early December, three Philadelphia youth football teams competed in the 2022 AAU National Championship and the 2022 Pop Warner Super Bowl. The 11U West Philly Panthers, the 10U Downingtown Young Whippets, and the 12U Downingtown Young Whippets each won the championship for their respective divisions.

To show appreciation and support for youth football programs in the area, the Eagles invited the teams to Lincoln Financial Field for a celebration of their championship seasons. The day started with a stadium tour and concluded with a recognition ceremony in the Firstrust Bank Club.

The Eagles are dedicated to inspiring the next generation of Eagles fans by increasing participation in youth football across the Greater Philadelphia area.







BIG BROTHERS BIG SISTERS LUNCH & LEARN

LINCOLN FINANCIAL GROUP RADNOR OFFICE
JANUARY 3, 2023

S Anthony Harris



According to research, a child being matched with a caring adult, or mentor, can help heal youth that have been exposed to violence and trauma in their lives. In Southeastern Pennsylvania and Southern New Jersey alone, more than 1,200 young people, known as "Littles," are waiting to be matched with mentors, known as "Bigs."

To help recruit 100 new mentors, the Eagles and Big Brothers Big Sisters Independence (BBBSI) held a panel discussion for Lincoln Financial Group employees about the importance of mentorship on Tuesday, January 3.

Since 1915, BBBSI has been creating and supporting one-toone mentoring relationships that ignite the power and promise of youth.







2022 CHANGEMAKER AWARD RECOGNITION

CHILDREN'S HOSPITAL OF PHILADELPHIA (CHOP)

DECEMBER 27, 2022

RB Boston Scott



As part of the NFL's Inspire Change platform to reduce barriers to opportunity and advance social justice, the Eagles named CHOP's Dr. Ruth Abaya as the team's inaugural Changemaker Award recipient.

Boston Scott, Eagles Cheerleaders, and SWOOP surprised her with the award on Tuesday, December 27, at CHOP's Roberts Center for Pediatric Research.

In recognition of her work treating young children who have been impacted by gun violence, Dr. Abaya was presented with a \$50,000 grant from the Eagles Social Justice Fund, an additional \$10,000 from the Eagles and NFL Foundation, and two tickets to Super Bowl LVII.

Dr. Abaya works as an attending physician in the emergency department at CHOP.







HOPEWORKS FACILITY GRAND OPENING

HOPEWORKS KENSINGTON FACILITY

DECEMBER 19, 2022

S Anthony Harris



According to research, access to computers and technology equips individuals – especially young adults – with the tools needed to fully immerse oneself in the economic, political, and social aspects of the world. Many, though, do not have access to these resources.

To address the digital divide in our communities, the Eagles and Comcast helped Hopeworks open its new career development facility in Kensington on Monday, December 19. Founded in 1999, Hopeworks focuses on skill development, real-world job experience, and trauma-informed care to help propel young adults into long-term living wage careers.

Additionally, through the NFL's Digital Divide program, the Eagles made a \$15,000 donation to support Hopeworks' mission.







REFORM ALLIANCE "EAGLE FOR A DAY" EXPERIENCE

NOVACARE COMPLEX

DECEMBER 13, 2022

TE Dallas Goedert

CB Darius Slay

QB Jalen Hurts

CB Avonte Maddox

T Jordan Mailata

The Eagles, Philadelphia 76ers, Fanatics CEO Michael Rubin, award-winning musician Meek Mill, and REFORM Alliance came together on Tuesday, December 13, to create a special, once-in-a-lifetime experience for 33 area-based children who have been negatively impacted by the criminal justice system.

The afternoon kicked off with an Eagles Junior Combine where the children were put to the test by going through a number of football drills. Following the combine, attendees received an exclusive VIP tour of the NovaCare Complex and then signed one-day contracts with the team, making them all honorary Eagles for the day.

REFORM Alliance is a national nonprofit committed to transforming probation and parole by changing laws, systems, and culture to create real pathways to work and well-being.









CRADLES TO CRAYONS DONATION SORTING/PACKAGING

CRADLES TO CRAYONS WAREHOUSE

DECEMBER 6, 2022

WR Devon Allen

S Reed Blankenship

CB Mario Goodrich

C/G Cam Jurgens

To provide area-based children experiencing poverty and homelessness with essential items for the winter season, the Eagles volunteered at Cradles to Crayons' Giving Factory Warehouse on Tuesday, December 6.

Eagles players sorted through donated items, packaged customized kits for families, and wrote encouraging messages of hope for children during the visit.

A 2013 Eagles Care partner, Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive – at home, at school, and at play. Founded in 2002, Cradles to Crayons supplies these items free of charge by engaging and connecting communities.









POSITIVE COACHING ALLIANCE STUDENT-ATHLETE WORKSHOP

LINCOLN FINANCIAL FIELD

NOVEMBER 29, 2022

LB Shaun Bradley

LB Nakobe Dean

LB T.J. Edwards

T Jordan Mailata

On September 27, 2022, shots were fired at Roxborough High School following a scrimmage between the Roxborough, Boys Latin Charter, and Northeast high school football teams.

On Tuesday, November 29, the Eagles and Positive Coaching Alliance (PCA) invited the football teams to Lincoln Financial Field for a special workshop, lunch, and panel discussion. Eagles players were in attendance and spent the afternoon sharing life experiences and offering their support to the students affected by the tragic event.

A 2022 Eagles Care partner, PCA is a catalyst for a positive youth sports culture, providing research-based training and resources for coaches, parents, athletes, and leaders to ensure a positive youth development experience for all kids through sports.









ROOKIE VISIT TO MANNA

THE STEVEN KORMAN NUTRITION CENTER

NOVEMBER 21, 2022

WR Devon Allen S Reed Blankenship RB Kennedy Brooks TE Grant Calcaterra WR Britain Covey DT Jordan Davis LB Nakobe Dean DT Noah Elliss CB Mario Goodrich
CB Josh Jobe
LB Kyron Johnson
C/G Cam Jurgens
G Tyrese Robinson
G Josh Sills
T Jarrid Williams

Eagles rookies spent time volunteering in MANNA's kitchen, helping to prepare medically tailored meals for members of the community on Monday, November 21.

MANNA is an essential service that relies on volunteers to assist in the kitchen chopping vegetables, cooking and baking, prepping, packaging, and delivering meals to clients.

MANNA was selected by the team as an official Eagles Care community partner in 2016 to help amplify their work in the Greater Philadelphia region.

Now part of the Eagles Care network, MANNA continues to work closely with the team on community outreach events and utilizes their newfound strengths to assist future partners and charitable organizations.









CHARACTER PLAYBOOK

PHILA SCHOOL DISTRICT / NOVACARE COMPLEX

NOVEMBER 15, 2022

DE Brandon Graham



Putting students in a position to succeed both academically and socially depends, in part, on their ability to develop strong, sustaining relationships.

To support community values and good mental health among children and adolescents, the Eagles hosted a virtual Character Playbook session with local middle school students on Tuesday, November 15. Brandon Graham guided a conversation centered around mental wellness, resolving conflicts, and violence prevention.

Character Playbook plays an important role in building healthy and supportive school communities by equipping students with skills to manage their relationships and by establishing community values around supporting and respecting others.







VA MEDICAL CENTER VISIT

CORPORAL MICHAEL J. CRESCENZ
VA MEDICAL CENTER

NOVEMBER 9, 2022

T/G Jack Driscoll

TE Tyree Jackson

QB Gardner Minshew

TE Jack Stoll

As part of the NFL's Salute to Service initiative – a year-round commitment to honor, empower, and connect with our nation's service members, veterans, and their families – the Eagles visited the Corporal Michael J. Crescenz VA Medical Center on Wednesday, November 9.

Eagles players and SWOOP spent the afternoon with veterans to thank them for their service and to show appreciation for the sacrifices they made to keep our country safe.

The Corporal Michael J. Crescenz campus provides veterans with primary care and specialty health services, including orthopedics, neurology, traumatic brain injury, prosthetics, radiation, nephrology, rheumatology, hearing and speech, and spinal cord injury.









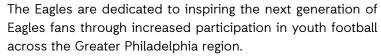
MOBILE JUNIOR PRO CLINIC

WILLIAM H. HUNTER SCHOOL

OCTOBER 25, 2022

TE Grant Calcaterra

TE Jack Stoll



To help grow the game at the youth level, the Eagles facilitated a mobile junior pro clinic – an introductory football session designed specifically for children in the elementary and middle school age bracket – at the William H. Hunter School on Tuesday, October 25.

Grant Calcaterra and Jack Stoll coached the students through a rotation of six football drill stations and then took questions from the group after.

Following the clinic, the school was provided with NFL Flag kits to encourage the students' continued participation in the sport of football.









EAGLES & ACS PROMOTE EARLY CANCER DETECTION & SCREENING

LINCOLN FINANCIAL FIELD

OCTOBER 11, 2022

DT Jordan Davis

LB Haason Reddick

RB Kenneth Gainwell

TE Jack Stoll

CB Avonte Maddox

T Jordan Mailata

According to the American Cancer Society, the best defense against cancer is detecting it early when it is most treatable.

In honor of the NFL and American Cancer Society's Crucial Catch campaign, the Eagles helped bring attention to the importance of getting screened early for cancer at Women's Football Festival on Tuesday, October 11.

Guests joined Eagles players, team legends, SWOOP, and Eagles Cheerleaders for football drills, games, cheer/dance clinics, and to learn about the benefits of getting an annual screening.

The Eagles then presented the American Cancer Society with a \$10,000 grant to support their efforts around early detection and risk reduction of cancer. For more information, please visit NFL.com/causes/crucial-catch.









EAGLES VISIT WITH WEST PHILLY PANTHERS

SHEPARD RECREATION CENTER
OCTOBER 4, 2022

WR A.J. Brown

RB Miles Sanders

On August 17, 2022, 100 shots were fired at the Shepard Recreation Center in West Philadelphia, home to the West Philly Panthers youth football and cheerleading teams.

To remind the community that rec centers are places of shelter and comfort that keep them safe from the dangers of violence, the Eagles visited with the West Philly Panthers at the Shepard Recreation Center on Tuesday, October 4.

A.J. Brown, Miles Sanders, and Eagles cheerleaders were joined by Open Door Abuse Awareness & Prevention Inc. (ODAAP) and founder Valencia Peterson to lead discussions around character development and violence prevention.

Following the conversation, A.J. and Miles met with the children for photos and autographs.









BIG BROTHERS BIG SISTERS PARTNERSHIP KICKOFF

LINCOLN FINANCIAL FIELD

SEPTEMBER 27, 2022

WR Devon Allen LB Patrick Johnson

TE Grant Calcaterra T Jordan Mailata

LB Nakobe Dean LB Haason Reddick

T/G Jack Driscoll S K'Von Wallace

The Eagles celebrated their new partnership with Big Brothers Big Sisters Independence (BBBSI) with a kickoff event at Lincoln Financial Field on Tuesday, September 27.

Alongside Lincoln Financial Group, the Eagles hosted a carnival-style experience where Bigs, Littles, and children on the BBBSI waiting list enjoyed a fun evening of games, activities, and player meet-and-greets. The goal of the partnership is to help recruit 100 new mentors for the regional program.

Since 1915, BBBSI has been creating and supporting one-toone mentoring relationships that ignite the power and promise of youth. More than 1,600 children are served annually in Chester, Delaware, Montgomery, and Philadelphia counties in Pennsylvania, and Burlington, Camden, and Gloucester counties in New Jersey.









VIRTUAL CHOP VISIT

CHOP / NOVACARE COMPLEX

SEPTEMBER 20, 2022

T Jordan Mailata

TE Jack Stoll

To celebrate a Monday night victory at Lincoln Financial Field, the Eagles spent the following afternoon with patients from Children's Hospital of Philadelphia (CHOP) on Tuesday, September 20.

Jordan Mailata and Jack Stoll virtually visited with patients from the team's practice facility and helped to create lasting memories for everyone in attendance.

CHOP is the nation's first hospital devoted exclusively to the care of children. Built on a foundation of delivering safe, high-quality, family-centered care, the Hospital has fostered medical discoveries and innovations that have improved pediatric healthcare and saved countless children's lives.









9/11 DAY MEAL PACK EVENT

LINCOLN FINANCIAL FIELD

SEPTEMBER 12, 2022

DT Jordan Davis

T Jordan Mailata

LB Nakobe Dean

RB Boston Scott

T/G Jack Driscoll

LB Patrick Johnson

In observance of 9/11, a federally recognized National Day of Service, millions of Americans each year answer the call to perform good deeds all across the country.

On Monday, September 12, the Eagles hosted a large-scale meal pack event at Lincoln Financial Field in honor of the anniversary. With September serving as Hunger Action Month, more than 900 volunteers came together to pack nearly 285,000 meals for Philabundance, a local food bank that sets out to end hunger in the Philadelphia community.

9/11 Day is a nonprofit that created and annually organizes the September 11 National Day of Service and Remembrance as a permanent tribute to those killed and injured on 9/11, and to the many brave individuals who rose in service in response to the 9/11 terrorist attacks.









LEVELING THE PLAYING FIELD EQUIPMENT DONATION

LPF PHILADELPHIA WAREHOUSE

SEPTEMBER 6, 2022

WR Devon Allen

QB Gardner Minshew

LB T.J. Edwards

TE Jack Stoll

TE Tyree Jackson

T Jordan Mailata

To expand access to sports and recreation programs for youth in Philadelphia, the Eagles helped deliver and unload donated sports equipment to Leveling the Playing Field on Tuesday, September 6.

Devon Allen, T.J. Edwards, Tyree Jackson, Jordan Mailata, Gardner Minshew, and Jack Stoll joined youth football players from the area to help sort through and organize the equipment.

Leveling the Playing Field redistributes donated sports equipment to ensure that all children have equal access to the resources needed to compete in sports.







