



As proud Philadelphians who take their responsibility to the community seriously, the Eagles believe there is no offseason to good citizenship.

Since Jeffrey Lurie became Chairman and CEO in 1994, the Eagles have made it a priority to strengthen and support a high quality of life for individuals throughout the Greater Philadelphia area. Under Lurie's leadership, and by leveraging their platform as a professional sports team, the Eagles work to inspire, motivate, and educate in everything they do.

Through a commitment to social justice efforts and inspiring change, forming collaborative partnerships with area-based nonprofits, growing the game of football at the youth level, and more, the Eagles are honored to give back in ways that have the power to positively impact the lives of individuals everywhere.

The team takes great pride in serving its fans, local nonprofits, and the region at large, because to the Eagles, making the community proud is just as important off the field as it is on it.



COMMUNITY TUESDAYS



During the NFL season, Tuesdays are typically reserved as non-practice days for the team.

Many Eagles players use this opportunity to give back to residents in the Greater Philadelphia region through the Eagles Care Community Tuesday initiative.

Eagles players visit Children's Hospital of Philadelphia, elementary schools, food pantries, retirement facilities, Eagles Care partners, and more.

EAGLES CARE



The Eagles Care initiative, built off the belief that strong nonprofits build strong communities, connects the team with local organizations and works to strengthen each partner's impact on the community.

Through these partnerships, the Eagles devote their attention, support, and resources to ensure that each nonprofit's work is being amplified. Since 2013, the team has welcomed 30 nonprofits to the Eagles Care family.

EAGLES EYE MOBILE



The Eagles Eye Mobile powered by Vision To Learn travels to communities throughout the School District of Philadelphia, offering comprehensive eye exams and, if needed, prescription eyeglasses and follow-up care at no cost to families.

The Eagles Eye Mobile, which was founded by former Eagles Pro Bowl guard Jermaine Mayberry, has impacted more than one million children in the Greater Philadelphia area since 1996.

EAGLES SOCIAL JUSTICE FUND OF THE PHILADELPHIA FOUNDATION

Established in 2018, the Eagles Social Justice Fund was formed to provide grants to organizations that work to reduce barriers to equal opportunity, with a specific focus on education, community and police relations, improving the criminal justice system, and other initiatives targeting poverty, racial equality, and workforce development in the Greater Philadelphia area.

The Eagles Social Justice Leadership Council is led by a panel of players and club executives who work to identify potential grant recipients and secure contributions to the Fund, which is built through one-to-one matching donations by players and the club.

In just four years, the program has allocated more than \$2 million in funding.



The Eagles have launched a targeted anti-gun violence campaign to help combat the increasing violence facing thousands of Philadelphia residents. In conjunction with local nonprofits and the City, the team created a resource website, EndPhillyGunViolence.com, which has been designed to aggregate information and steer young people to proven and effective help.





YOUTH FOOTBALL

The Eagles are dedicated to inspiring the next generation of Eagles fans by increasing participation in youth football across the Greater Philadelphia area.

The team accomplishes this through program development, equipment donations, and financial support. League platforms (NFL PLAY 60, NFL FLAG, Eagles Football Academy, 7v7 Tournaments) and grassroots partnerships (Leveling the Playing Field, Every Kid Sports, Positive Coaching Alliance) ensure that the game is being taught properly to inspire the next generation of athletes.



SPORTS BRA DONATION



In January 2022, the Eagles announced an unprecedented \$100,000 commitment to help increase access to girls' youth sports in Philadelphia.

Recognizing that there can be a lack of access to female-specific sports equipment, the Eagles – with the help of the NFL Foundation – purchased \$100,000 worth of sports bras for girls in need.

Nearly 6,000 sports bras were donated to the team's nonprofit partner, Leveling the Playing Field, which was enough to provide at least one to every female athlete in the School District of Philadelphia.

The Eagles became the first NFL team to support female youth athletes from their community in this capacity.

To further knock down barriers that stand in the way of young female athletes, the Eagles announced a long-term, strategic partnership with Operation Warm to design, manufacture, and distribute 30,000 sports bras throughout the tri-state area.

The initiative is modeled after Operation Warm's mission to connect underserved children to the community resources they need to thrive.

Each girl in the program receives 2-3 sports bras to ensure they are well equipped and properly outfitted for competition.

The Eagles believe that fostering a love for sports and healthy competition at the youth level can open new doors and pathways for children everywhere.



EAGLES GIRLS FLAG INITIATIVE

To support and promote female participation in sport, the Eagles launched the state's first Girls High School Flag Football League, featuring schools from the Philadelphia Public and Catholic Leagues. The goal of the multi-year program is to make girls flag football an officially sanctioned sport in the state of Pennsylvania. All participating teams take part in an eight-game season, as well as a season kickoff jamboree, culminating with the championship game at the NovaCare Complex.



STORYTIME AT STEPHEN GIRARD ELEMENTARY SCHOOL

STEPHEN GIRARD ELEMENTARY SCHOOL

JANUARY 9, 2024

DT Moro Ojomo

To celebrate the team's third consecutive playoff appearance, and in recognition of students excelling in the classroom, the Eagles visited Stephen Girard Elementary School for storytime on Tuesday, January 9.

Moro Ojomo read to students from the school's award-winning C.A.R.E. (Compassionate. Accountable. Respectful. Engaged.) program and then took questions about his job as a professional athlete.



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YOUTH FOOTBALL CHAMPIONSHIP CELEBRATION

LINCOLN FINANCIAL FIELD

JANUARY 3, 2024

CB Zech McPhearson

As part of the team's dedication to inspiring the next generation of football players, the Eagles honored the five Philadelphia-area youth football teams that won their respective 2023 national championships on Wednesday, January 3. The celebration took place at Lincoln Financial Field.

Teams were presented with national championship banners, received an exclusive tour of Lincoln Financial Field, and heard from Zech McPhearson about what it means to be a champion.

National championship teams included the 13U Downingtown Young Whippets, 12U West Philadelphia Panthers, 11U North Philadelphia Blackhawks, and 10U and 9U Lawncrest Lions.



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FIRST RESPONDERS APPRECIATION LUNCHEON WITH BELFOR

WEST WHITELAND FIRE COMPANY

DECEMBER 19, 2023

Legend Brent Celek

As part of the team's ongoing support of our nation's emergency service members, the Eagles and BELFOR Property Restoration hosted an appreciation luncheon at West Whiteland Fire Company on Tuesday, December 19, for their first responders.

West Whiteland first responders were joined by Eagles Legend Brent Celek, cheerleaders, drumline, and SWOOP for a special afternoon that recognized their commitment to the safety and well-being of others.

The luncheon came at a time when the West Whiteland community was mourning the tragic loss of one of its own firefighters, Colin Reedy, in the line of duty. A commemorative football in Colin's name was presented to his girlfriend, fellow firefighter Emily Gindele, in honor of his heroic sacrifice.



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YOUTH HOLIDAY PARTY

LINCOLN FINANCIAL FIELD

DECEMBER 12, 2023

S Sydney Brown

DT Moro Ojomo

CB Mekhi Garner

LB Ben VanSumeren

QB Tanner McKee

WR Joseph Ngata

RB Lew Nichols III

The Eagles hosted a holiday-themed party for children from the Boys and Girls Club of Camden and Chester Panthers Youth Empowerment and Athletic Association on Tuesday, December 12, at Lincoln Financial Field.

Guests enjoyed activities, played games, and participated in clinics alongside Eagles players, cheerleaders, and SWOOP.

The Boys and Girls Club of Camden and Chester Panthers Youth Empowerment and Athletic Association support children in their respective communities by providing safe, positive environments to mentor and cultivate the next generation.



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POSITIVE COACHING ALLIANCE LEADERSHIP WORKSHOP

LINCOLN FINANCIAL FIELD

DECEMBER 5, 2023

LB Shaun Bradley

For many athletes, sports provide a positive outlet away from the complexities of everyday life. Establishing a constructive, encouraging team culture is important for building self-esteem, fostering compassionate relationships, and reaching athletic potential.

To support youth football players on their athletic journeys, the Eagles and Onrise teamed up with Positive Coaching Alliance on Tuesday, December 5, for a 'Making Teammates Better: Leadership and Positive Initiation' workshop at Lincoln Financial Field.

Student-athletes from the Mastbaum High School football team participated in two training sessions focused on cultivating leadership and empathy skills.



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MY CAUSE MY CLEATS PAINTING WITH SOCIAL JUSTICE GRANTEES

LINCOLN FINANCIAL FIELD

NOVEMBER 28, 2023

WR Devon Allen

T Jordan Mailata

RB Boston Scott

The National Football League's My Cause My Cleats campaign is an annual initiative that empowers players to showcase their commitment to the causes they support through creative artwork and custom designs on their game cleats.

This year, in honor of Giving Tuesday and as part of My Cause My Cleats, the Eagles awarded nine local nonprofits with \$290,250 in social justice grants.

All nine organizations participated in a My Cause My Cleats sneaker-designing event with Eagles players, where each of their logos were carefully hand-painted on Nike Air Force 1's. The custom sneakers, each signed by Eagles center Jason Kelce, will go up for bid on NFL Auction, where all proceeds will benefit the nonprofits.



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THANKSGIVING FOOD DRIVE WITH CAMPBELL'S CHUNKY

LINCOLN FINANCIAL FIELD

NOVEMBER 21, 2023

WR Devon Allen

T Fred Johnson

C/G Cam Jurgens

LB Haason Reddick

TE Jack Stoll

According to research, one in five children in the United States experience food insecurity. In Philadelphia, underserved families experience food insecurity at a rate 5% higher than the national average.

To bring the Thanksgiving holiday to those in need, the Eagles and Campbell's Chunky hosted a food drive at Lincoln Financial Field on Tuesday, November 21, for Big Brothers Big Sisters Independence (BBBSI) families.

Food drive boxes included turkeys from ACME, various canned goods provided by Campbell's, and pies from MANNA.

BBBSI is a donor-supported organization that enriches, encourages, and empowers children through one-on-one mentoring relationships.



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"NIGHT AS AN EAGLE" YOUTH FOOTBALL EXPERIENCE

NOVACARE COMPLEX

NOVEMBER 14, 2023

WR Devon Allen

T Fred Johnson

As part of the team's ongoing efforts to combat gun violence in Philadelphia, and in wake of the shooting at a youth football game on October 1, the Eagles hosted the North Philadelphia Blackhawks and West Philadelphia Panthers at the NovaCare Complex on Tuesday, November 14, for a carefree and educational night.

Youth football players participated in a five-station mini combine, including a 40-yard dash, three-cone drill, and broad jump. Following the combine, Open Door Abuse Awareness & Prevention founder and CEO Valencia Peterson led a Trauma Informed Violence Prevention workshop.

To close out the evening, the Eagles and Comcast made charitable contributions of \$5,000 to both teams as a way to enhance their security measures.



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CHOP HALLOWEEN PARTY

CHILDREN'S HOSPITAL OF PHILADELPHIA

OCTOBER 31, 2023

S Sydney Brown

DT Moro Ojomo

CB Mekhi Garner

LB Nolan Smith

QB Tanner McKee

G/T Tyler Steen

WR Joseph Ngata

LB Ben VanSumeren

RB Lew Nichols III

Spending holidays in the hospital and away from the comfort of home can be difficult, especially for young children who look forward to celebrations like Halloween all year long.

To help bring the excitement of Halloween to Children's Hospital of Philadelphia (CHOP), Eagles rookies visited patient units and passed out trick-or-treat goodies on Tuesday, October 31.

CHOP, the oldest hospital in the country dedicated exclusively to pediatrics, strives to be the world leader in the advancement of healthcare for children by integrating excellent patient care, innovative research, and quality professional education into all of its programs.



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MOBILE JUNIOR PRO CLINIC

CATHARINE ELEMENTARY SCHOOL

OCTOBER 24, 2023

WR Devon Allen

Legend Jason Avant

S Sydney Brown

TE Grant Calcaterra

T Fred Johnson

To empower and inspire the next generation of athletes, the Eagles hosted a Mobile Junior Pro Clinic for students at Catharine Elementary School on Tuesday, October 24.

The clinic began with an eight-station drill rotation that introduced students to the primary skills used to play football, and concluded with a special Q&A session with Eagles Legend Jason Avant.

From the court to the gridiron, team sports play an integral role in childhood development and teach skills such as leadership, accountability, teamwork, and self-confidence.

Eagles Mobile Junior Pro works to develop a love for the game of football at the youth level, increase participation rates in youth sports, and inspire the next generation of athletes.



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FLY:FWD SPORTS BRA DISTRIBUTION

FRANKLIN TOWNE CHARTER HIGH SCHOOL

OCTOBER 17, 2023

T Fred Johnson

T Jordan Mailata

As part of a continuation of programming to expand access to sports for girls, the Eagles held a FLY:FWD sports bra distribution at Franklin Towne Charter High School on Tuesday, October 17.

Launched in August, the FLY:FWD campaign works to eliminate barriers to entry for girls in sports by providing sports bras to those in need throughout the tri-state region. The Eagles, in partnership with Operation Warm, aim to get FLY:FWD sports bras in the hands of 30,000 youth female athletes this Fall.

Prior to the distribution of FLY:FWD sports bras on Tuesday, Girls Inc. hosted a mini health and wellness clinic to promote an encouraging, pro-girl environment. Eagles players, cheerleaders, and SWOOP were in attendance to support the Franklin Towne Charter High School students.



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FAMILY GAME NIGHT AT RONALD McDONALD HOUSE

PHILADELPHIA RONALD McDONALD HOUSE

OCTOBER 10, 2023

WR Devon Allen

T Fred Johnson

QB Tanner McKee

To help bring the comfort of home to children and families staying at the Philadelphia Ronald McDonald House, the Eagles hosted a family game night on Tuesday, October 10.

Eagles players, cheerleaders, and SWOOP enjoyed board games, card games, and video games with Ronald McDonald House guests.

The Ronald McDonald House Charities supports families on their children's medical journey by providing temporary housing, transportation, meals, and vital supportive services to those who travel to Philadelphia for pediatric care.



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EAGLES & BRASKEM GREENING EVENT IN STRAWBERRY MANSION

STRAWBERRY MANSION GREEN RESOURCE CENTER

OCTOBER 3, 2023

WR Devon Allen

TE Grant Calcaterra

T Fred Johnson

T Jordan Mailata

As part of the team's ongoing commitment to sustainability, the Eagles joined Braskem to help beautify the Strawberry Mansion Green Resource Center on Tuesday, October 3. Eagles players, cheerleaders, SWOOP, and Braskem volunteers took part in garden maintenance, ground leveling around the garden beds, and trash pick-up.

The Eagles also installed 25 additional garden beds within the resource center to expand community access and promote local food gardening.

The Strawberry Mansion Green Resource Center is a community-based green house, urban agriculture education space, and food gardening site. Local families utilize the shared space to grow produce for themselves and the community.



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CRUCIAL CATCH FELLOWSHIP EVENT WITH ACS

LINCOLN FINANCIAL FIELD

SEPTEMBER 26, 2023

WR Devon Allen

T Fred Johnson

RB Boston Scott

TE Jack Stoll

In honor of Breast Cancer Awareness Month, and in conjunction with the NFL's Crucial Catch campaign, the Eagles hosted a fellowship event for cancer survivors, patients, and caregivers at Lincoln Financial Field on Tuesday, September 26.

Guests participated in a Crucial Catch candle-making class led by Wax + Wine, alongside Eagles players, cheerleaders, and SWOOP. The event also featured raffle prizes and a surprise Eagles ticket giveaway.

The Eagles proudly donated \$5,000 to the American Cancer Society (ACS) in support of *Crucial Catch: Intercept Cancer*, a league-wide initiative that promotes the importance of early detection and addresses the inequitable burden of cancer in under-resourced communities.



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BBBSI YOUTH FOOTBALL CLINIC

NOVACARE COMPLEX

SEPTEMBER 19, 2023

WR Devon Allen

T Fred Johnson

S Sydney Brown

T Jordan Mailata

TE Grant Calcaterra

QB Tanner McKee

To give youth in the Big Brothers Big Sisters Independence (BBBSI) waiting pool an opportunity to learn more about football, the Eagles and Lincoln Financial Group hosted a youth football clinic in the NovaCare Complex indoor practice facility on Tuesday, September 19. Youth BBBSI members participated in football drills, interacted with Eagles players, and had photos taken with SWOOP and Eagles Cheer.

More than 500 youth in the Philadelphia area are waiting to be matched with a volunteer mentor through BBBSI's Big-Little program. Mentors ("Bigs") act as positive role models for mentees ("Littles") to look up to for advice, understanding, and support in times of need. BBBSI is a donor-supported organization that works to empower youth to reach their highest potential through one-on-one mentorships.



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9/11 DAY MEAL PACKING EVENT

LINCOLN FINANCIAL FIELD

SEPTEMBER 11, 2023

DE Brandon Graham **Legend Brent Celek**
Don Smolenski **Legend Tra Thomas**
Legend Jason Avant
Legend Barrett Brooks

In observance of the 22nd anniversary of 9/11, the Eagles hosted a large-scale meal packing event at Lincoln Financial Field on Monday, September 11.

With September serving as Hunger Action Month, more than 1,500 volunteers came together to pack 500,000 meals for Philabundance, a local food bank that increases access to nutritious meals for those in need around Philadelphia. Brandon Graham, Eagles President Don Smolenski, and team legends joined volunteers to help pack meals in honor of the first responders and those lost and injured on 9/11.

The event, in partnership with 9/11 Day and AmeriCorps, was one of 18 large service events organized across the country by 9/11 Day in an effort to transform the anniversary into a remarkable day of doing good.



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AED DONATION AND TRAINING WITH SIMON'S HEART

NOVACARE COMPLEX

SEPTEMBER 5, 2023

WR Devon Allen

S Sydney Brown

LB Nakobe Dean

To prevent fatal outcomes from sudden cardiac arrest (SCA), the Eagles and Simon's Heart hosted a youth football AED training at the NovaCare Complex on Tuesday, September 5. Devon Allen, Sydney Brown, and Nakobe Dean joined youth football players from the Philadelphia area to share advice about the mental aspect of the game and assist with AED training and football drills.

Amazon contributed \$25,000 as part of their TNF For Good initiative, which was proudly matched by the Eagles for a total contribution of \$50,000 worth of AED's for Simon's Heart.

Simon's Heart is a local nonprofit that works to advance innovative and evidence-based programs, policies, and research that prevent SCA, specifically in youth.



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