

GO BIRDS OFF THE FIELD



EAGLES IN THE COMMUNITY

As proud Philadelphians who take their responsibility to the community seriously, the Eagles believe there is no offseason to good citizenship.

Since Jeffrey Lurie became Chairman and CEO in 1994, the Eagles have been a constant presence in the community. Their commitment to supporting the Greater Philadelphia region, and Eagles fans everywhere, authentically presents itself in everything the team does off the field. Under Lurie's leadership, and by leveraging their platform as a professional sports team, the Eagles set out to inspire, motivate, and effect change.

By leveling the playing field for children of all ages and backgrounds, forming collaborative partnerships with area-based nonprofits, providing grants to social justice organizations, and more, the Eagles are giving back in tangible ways that have the power to positively impact the lives of individuals everywhere.

The team takes great pride in serving its fans, local nonprofits, and the region at large, because to the Eagles, making the community proud is just as important off the field as it is on it.

COMMUNITY TUESDAYS



During the NFL season, Tuesdays are typically designated as off-days for members of the team.

Many Eagles players use this opportunity to give back to residents of the Greater Philadelphia region through the Eagles Care Community Tuesday initiative.

Eagles players visit Children's Hospital of Philadelphia, elementary schools, food pantries, retirement facilities, Eagles Care partners, and more.

EAGLES CARE



EAGLES CARE

The Eagles Care initiative, built off the belief that strong nonprofits build strong communities, connects the team with local organizations and works to strengthen each partner's impact on the community.

Through these partnerships, the Eagles devote their attention, support, and resources to ensure that each group's work is being amplified. Since 2013, the team has welcomed 30 organizations to the Eagles Care family.

EAGLES EYE MOBILE



The Eagles Eye Mobile, powered by Vision To Learn, travels to communities throughout the School District of Philadelphia, offering comprehensive eye exams and, if needed, prescription eyeglasses and follow-up care at no cost to families.

The Eagles Eye Mobile, which was founded by former Eagles Pro Bowl guard Jermaine Mayberry, has impacted more than one million children in the Greater Philadelphia area since 1996.

EAGLES SOCIAL JUSTICE FUND OF THE PHILADELPHIA FOUNDATION

Established in 2018, the Eagles Social Justice Fund was formed to provide grants to organizations that work to reduce barriers to equal opportunity, with a specific focus on education, community and police relations, improving the criminal justice system, and other initiatives targeting poverty, racial equality, and workforce development in the Greater Philadelphia area.

The Eagles Social Justice Leadership Council is led by a panel of players and club executives who work to identify potential grant recipients and secure contributions to the Fund, which is built through one-to-one matching donations by players and the club. Through the first seven years, the program has provided area-based organizations with more than \$2.6 million in funding.



The Eagles' anti-gun violence campaign is aimed at combating a serious issue that thousands of Philadelphia residents face in their neighborhoods. In conjunction with local nonprofits and the City of Philadelphia, the team created a resource website, EndPhillyGunViolence.com, which has been designed to aggregate information and steer young people to proven and effective help.





YOUTH FOOTBALL

The Eagles are dedicated to inspiring the next generation of Eagles fans by increasing participation in youth football across the Greater Philadelphia area.

The team accomplishes this through program development, equipment donations, and financial support. League platforms (NFL PLAY 60, NFL FLAG, Eagles Football Academy, 7v7 Tournaments) and grassroots partnerships (Leveling the Playing Field, Every Kid Sports, Positive Coaching Alliance) ensure that the game is being taught properly and setting the next generation up for success on the field.



"FLYING FORWARD" WITH INNOVATION



As part of the team's ongoing commitment to address the disparities in sports equipment for young female athletes, the Eagles and Operation Warm's FLY:FWD sports bra line has made it possible for girls of all ages in the Philadelphia area to compete at the highest level.

Launched in 2023, the FLY:FWD line has been designed specifically for young girls and women competing in sport. The idea to manufacture the innovative product line was originally put into place upon learning that the lack of female sports equipment,

specifically sports bras, is a major barrier to entry and can keep young girls from joining and remaining in sports.

In celebration of National Girls & Women in Sports Day on February 5, 2025, the Eagles expanded their outreach into New Orleans – the site of Super Bowl LIX – by equipping the local Girls on the Run chapter with 216 FLY:FWD sports bras.

The Eagles were the first NFL team to support female athletes through the donation of sports bras.





GIRLS FLAG FOOTBALL INITIATIVE

To support and promote female participation in sport, the Eagles launched the state's first girls high school flag football league in 2022, featuring schools from the Philadelphia Public and Catholic Leagues. Through the first four seasons, the program expanded from 16 teams to 93, with an additional 38 teams in South Jersey.

On September 18, 2025, history was made when the Pennsylvania Interscholastic Athletic Association (PIAA) Board of Directors unanimously declared girls flag football as an officially sanctioned sport in the Commonwealth of Pennsylvania. A sport is considered for sanctioning when it adopts a set of operational and safety standards set forward by a governing body. In the case of girls flag football, it

was required that there be at least 100 participating teams across the state. In the three years leading up to the sport being sanctioned, the Eagles worked collaboratively with the Pittsburgh Steelers to meet the state's 100 team threshold.

The Eagles' support of girls flag football also includes the facilitation of learn-to-play, coaching, and officiating clinics, a girls flag sports performance combine, girls flag jamborees, and the girls flag championships, which have been hosted at the NovaCare Complex and Lincoln Financial Field.

The Eagles Girls Flag Football League has more than 1,600 participants across the eastern side of Pennsylvania.

YOUTH FOOTBALL ACADEMY

Held at locations across Pennsylvania and New Jersey, the Eagles Youth Football Academy is designed for all skill levels and delivers the ultimate Eagles youth football experience. Participants receive instruction and training from Eagles players, team legends, and Eagles Youth Football Academy staff at numerous locations throughout the year.

HIGH SCHOOL COACH OF THE WEEK

High school football coaches from the Philadelphia region are recognized each week during the season for their character, integrity, community support, commitment to player health and safety, and on-field success. Honorees are then considered for the Eagles High School Coach of the Year Award and the national Don Shula NFL High School Coach of the Year Award.

MOBILE JUNIOR PRO CLINICS

Mobile Junior Pro is an introductory level football clinic for elementary and middle school-aged children. The clinics emphasize skill development and fundamentals, aiming to introduce the sport of football in a fun and engaging way. Clinics often travel to schools, making them accessible to a wide range of children and feature appearances by Eagles players and team legends.



9/11 DAY MEAL PACK EVENT

THURSDAY, SEPTEMBER 11

In recognition of the 9/11 anniversary and Hunger Action Month, thousands of volunteers joined the Eagles once again for a large-scale meal pack event at Lincoln Financial Field on Thursday, September 11.

Nearly 2,000 volunteers packed 848,226 meals for Philabundance, a local food bank that increases access to nutritious meals for those in need around Philadelphia.

This was the fourth year in which the Eagles hosted a meal pack event in honor of the 9/11 anniversary, becoming an annual Day of Service for the organization.



MOBILE JUNIOR PRO CLINIC

MONDAY, SEPTEMBER 15

To inspire the next generation of athletes, the Eagles hosted a Mobile Junior Pro introductory football clinic at the Rudolph Blankenburg School on Monday, September 15.

Students participated in a brief warmup led by the Eagles rookie class, which was then followed by a five-station drill rotation introducing the primary skills used to play football.

Mobile Junior Pro is a non-contact, introductory football clinic for elementary and middle school-aged children designed to teach the game, increase participation rates, and foster a passion for football in the local community.



CHOP VISIT

TUESDAY, SEPTEMBER 23

On Tuesday, September 23, the Eagles spent their day off with pediatric care patients and families at Children's Hospital of Philadelphia.

Jihaad Campbell, Darius Cooper, Cooper DeJean, Fred Johnson, Patrick Johnson, and Tanner McKee went room-to-room visiting with patients before stopping by Breakthrough Studios to guest star on Galaxy 51, CHOP's closed-circuit TV station.

Players also made personal phone calls to patient rooms for those who were unable to attend in person.



CRUCIAL CATCH: PUPPIES & YOGA

TUESDAY, SEPTEMBER 30

In recognition of Crucial Catch, the National Football League's initiative to raise awareness and fight screenable cancers through early detection and risk reduction, the Eagles hosted 50 Bringing Hope Home guests impacted by cancer for a puppy yoga class at the NovaCare Complex on Tuesday, September 30.

Additionally, the Eagles donated \$5,000 to Bringing Hope Home to support their mission of providing "Unexpected Amazingness" to local families with cancer through financial and emotional support.

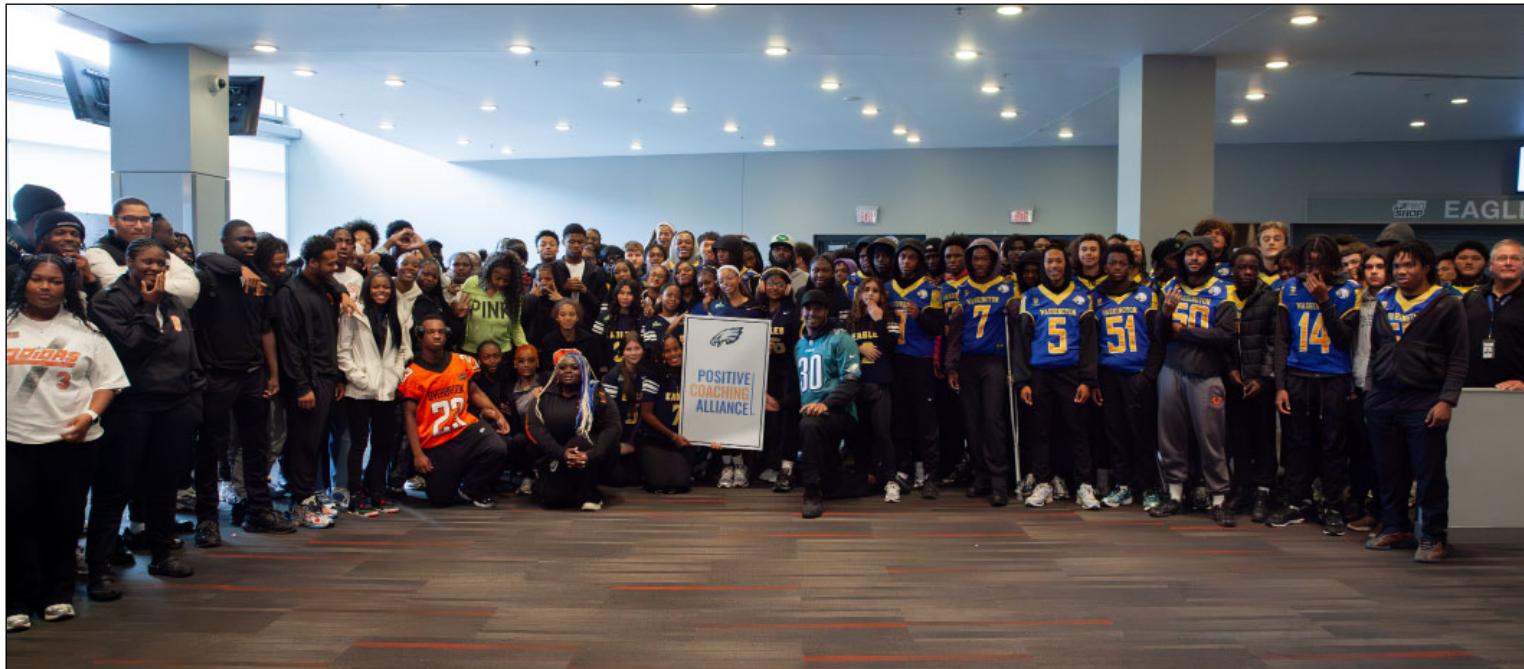


PCA LEADERSHIP WORKSHOP

TUESDAY, OCTOBER 14

To support youth football players on their athletic journeys, the Eagles teamed up with Positive Coaching Alliance (PCA) to host a 'Making Teammates Better: Leadership and Positive Initiation' workshop at Lincoln Financial Field on Tuesday, October 14.

Approximately 160 student-athletes from the Overbrook, SLA Beeber, and Washington high school flag and tackle football teams participated in two training sessions focused on advancing leadership and empathy skills, both on and off the field.



AED DONATION & CPR TRAINING

TUESDAY, OCTOBER 21

To provide education on the importance of heart health, the Eagles partnered with BradyPLUS and Simon's Heart to host a CPR training at the NovaCare Complex on Tuesday, October 21. As part of the event, the Eagles donated \$15,000 to Simon's Heart for AED and CPR training, and to also support the continuation of AED donations throughout Philadelphia.

The Collingdale United and Upland Hurricanes football teams, BradyPLUS volunteers, and Simon's Heart representatives practiced AED and CPR training and participated in a non-contact football practice.



VA HOSPITAL VISIT

TUESDAY, NOVEMBER 11

As a way to recognize and thank veterans for their lifelong commitment to protecting our country's freedom, the Eagles visited the VA Hospital on Tuesday, November 11.

Jihaad Campbell, Darius Cooper, Nakobe Dean, and Moro Ojomo spent the evening playing Eagles Bingo, taking pictures, and going room-to-room to surprise veterans.

The visit was part of the National Football League's Salute to Service initiative, which unites military members and their families through partnerships, grants, and a shared love of football.



THANKSGIVING TURKEY DRIVE

MONDAY, NOVEMBER 17

To provide Thanksgiving meals to those in need this holiday season, the Eagles teamed up with Silvi Materials to host a Thanksgiving turkey distribution at Silvi Materials' Philadelphia site on Monday, November 17.

Representatives from Silvi Materials, ACME, Campbell's Chunky, and the Parkside Association of Philadelphia were in attendance, along with Eagles players, SWOOP, and Eagles Cheerleaders to help package and distribute Thanksgiving necessities.



FINANCIAL LITERACY EVENT

TUESDAY, DECEMBER 2

To help support financial literacy education in young women, the Eagles and Lincoln Financial partnered with Girls Inc. of Greater Philadelphia & Southern New Jersey on a financial literacy event at Lincoln Financial Field on Tuesday, December 2.

Eagles players and Lincoln Financial representatives guided Girls Inc. participants through financial literacy programming provided in partnership by Junior Achievement USA, along with a football-themed game to enhance their financial knowledge and wellness.



NCAA PANEL DISCUSSION

MONDAY, DECEMBER 15

To inspire and prepare the next generation of student-athletes, the Eagles hosted a "Beyond the Game: College and Pro Pathways" panel discussion for high school students on Monday, December 15.

The panel, which featured Eagles and NCAA representatives, educated local high school student-athletes on the collegiate athletic experience and the requirements needed to participate.



RONALD MCDONALD HOUSE VISIT

MONDAY, DECEMBER 22

To help bring joy to those who may be away from the comfort of home this holiday season, the Eagles and team partner Hoffman's Exterminating visited the Philadelphia Ronald McDonald House on Monday, December 22.

Hoffman's provided dinner for families, while the Eagles participated in festive holiday activities, such as bracelet making and cookie decorating.

The Philadelphia Ronald McDonald House provides essential services that remove barriers, strengthen families, and promote healing when children need healthcare.



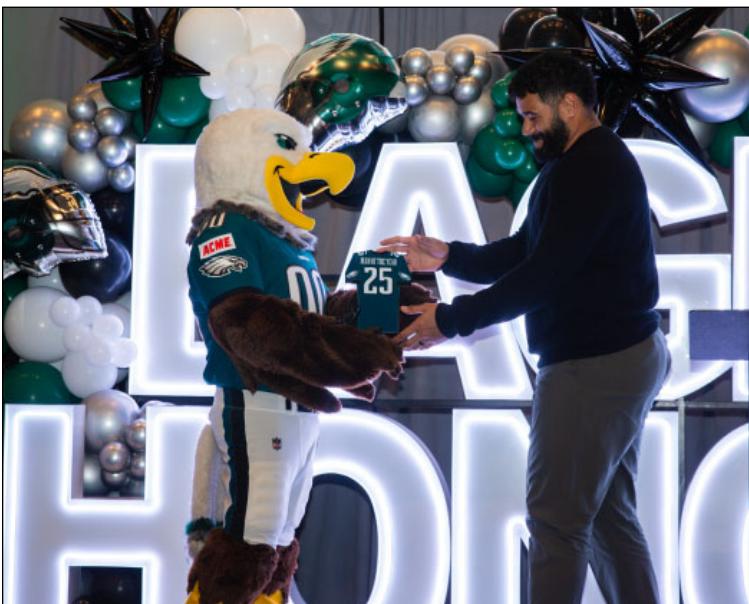
EAGLES HONORS

MONDAY, DECEMBER 29

Eagles Honors presented by Ticketmaster is an annual awards ceremony that celebrates those who have made an impact in the community.

The private event, held on Monday, December 29 at Lincoln Financial Field, featured dinner, music, and a special moment highlighting the 2025 honorees.

The evening included a Q&A session with Jordan Mailata who discussed his football journey and nomination for the 2025 Walter Payton NFL Man of the Year Award.



MANNA MEAL PACK EVENT

MONDAY, JANUARY 5

The Eagles teamed up with MANNA to help prepare medically tailored meals for Philadelphians suffering from chronic illnesses on Monday, January 5.

As part of the visit, the Eagles donated \$10,000 to MANNA in support of their mission to enhance and improve the quality of life for those in the Greater Philadelphia region.

A 2016 Eagles Care partner, MANNA brings together dietitians, chefs, drivers, and thousands of volunteers to cook and deliver medically appropriate meals to those who need nourishment to heal.

